Don’t Lose SIGHT of Brain Health.
A New Solution for Cognitive Protection.

FloraGLO® brand Lutein
• The most clinically researched lutein brand worldwide¹
• Lutein brand most trusted by doctors²

Brain health is important to consumers across their lifespan. As we age, it is imperative that the brain is replenished with proper nutrients daily to protect and keep it functioning at its peak. Research shows that lutein supports cognitive function over time.

¹ Kemin Foods L.C. Internal Memorandum based on PubMed Search.
² Based on the results of the National Disease and Therapeutic Index syndicated report among physicians who recommend a dietary supplement with lutein for eye health. December 2013-December 2014 USA Data.
Important Nutrient for Brain Function

- Supports (maintains) cognitive function (over time) (as you age) 6, 8, 10-12
- Supports (maintains) healthy brain function (over time) (as you age) 6, 8, 10, 11
- Provides a neuroprotective function in the brain 6, 8, 9
- Lutein is a safe and natural support for cognitive function 4, 6, 10-14
- Supports the structure and normal function of the brain 4, 9
- MPOD (macular pigment optical density) is positively associated with cognitive function 9-12, 14

Important Nutrient for Brain Health

- Lutein is the predominant carotenoid found in the brain 6, 8, 15
- Lutein is preferentially deposited (accumulates) in the brain 6, 8, 15
- The brain contains measurable amounts of lutein 6, 8, 9, 15
- Lutein crosses the blood brain barrier 6, 8, 9, 15
- Lutein is a fundamental carotenoid in the human brain suggesting its critical role in cognitive and visual function (eye and brain health) 4-22
- Lutein is an antioxidant and is present in the brain, which is prone to oxidative stress 5, 16-20
- May provide antioxidant protection for the brain, which is prone to oxidative stress 5, 16-20
- May protect the brain against oxidative stress 5, 16-20
- May protect the brain from free radical damage 5, 16-20
- Important nutrient for brain development 6, 8, 15
- May protect the developing eye and brain from environmental damage (oxidative stress and light induced damage) following birth 8, 21, 22
- The greater proportion of lutein in the infant brain suggest a need for lutein during neural development 8

3. Companies need to review the scientific literature and make their own determination regarding whether there is a substantiation for the claims for their finished products, taking into consideration product formulation, dosage and directions for use. floraglo.com

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