

Be Seen First.

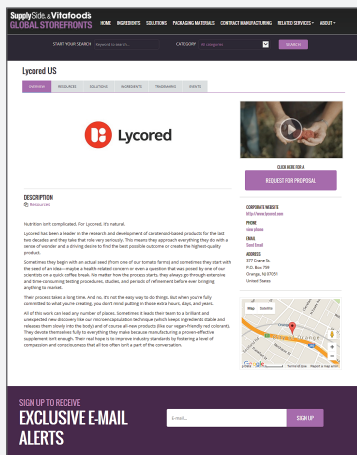
Promote Your SupplySide & Vitafoods Global Storefront With Welcome Ads.

Promoting your **Global Storefront** with a Welcome Ad is an ideal way to advertise to our visitors **before** they enter supplysidestorefronts.com. This **highly visible** and sought-after ad position also provides you with **superior brand recognition** because it showcases your brand exclusively—front and center—for up to 15 seconds!

Most importantly, this ad is contextually relevant and provides a **timely opportunity** for you to get your brand in front of the buyers who are already visiting the site in search of ingredients—particularly for those who may be exploring ingredients in your category!

How does it work?

- 1 User visits supplysidestorefronts.com and sees your Welcome Ad.



► **Price: \$3,000/week**
(\$4,000/week during Aug/Sep/Oct)



- 2 User can click 'Continue' to bypass the ad, wait 15 seconds to be redirected to the homepage, or they can click on the ad and be directed to your Global Storefront.

► **Duration: Weekly**
(Monday through Sunday)

SupplySide & Vitafoods™
GLOBAL STOREFRONTS

Ingredient and Solutions Directory

For advertising inquiries, please contact your Account Executive or Danica Cullins at danica.cullins@informa.com or at 480-281-6713.